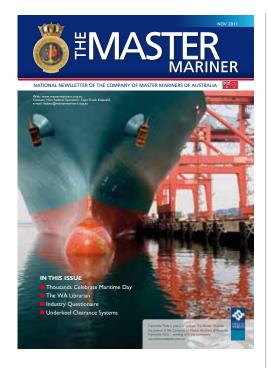


ADVERTISING IN THE MASTER MARINER JOURNAL & ON THE COMPANY OF MASTER MARINERS OF AUSTRALIA WEBSITE



THE MASTER MARINER

There will be 3 editions per year (February, May & October). Circulation is approximately 1000

All advertisers will have a link to their website on our advertisers page at http://www. mastermariners.org.au/

The journal will vary from 8 pages to 12 pages dependent on advertising volume. Please see page 2 for rates and sizes.



WEBSITE

LIMITED Advertising and Sponsor spaces are now available on our website. Ads include a link to advertisers website.

DON'T MISS OUT! - BOOK EARLY. For Sponsor packages, please contact the Secretary.

Size & Rates (INTRODUCTORY RARES AS AT 30/11/12)

Base panel ad: 687pixels wide x 125pixels deep - \$120 / 4 months

example



THE COMPANY OF MASTER MARINERS OF AUSTRALIA LTD ACN 008 643 552 ABN 64 008 643 552

Web: www.mastermariners.org.au Contact, Hon Federal Secretary: Capt Frank Kaleveld, e-mail: fedsec@mastermariners.org.au

1/3 PAGE VERTICAL 57.35MM WIDE X 261MM HIGH \$200 PER ISSUE 1/2 PAGE
HORIZONTAL
182MM WIDE
X 127MM
HIGH
\$250 PER ISSUE

1/3 PAGE HORIZONTAL 182MM HIGH X 85MM HIGH \$200 PER ISSUE

1/4 PAGE HORIZONTAL 182MM HIGH X 63MM WIDE \$100 PER ISSUE

The ad sizes are for The Master Mariner (PRINTED JOURNAL)

IMPORTANT NOTE:

All ads to be provided as HI-RES pdf files or HI-RES 300 dpi jpg files. All files to be CMYK. True type fonts are not recommended. PDF files created form WORD are not permitted.

FULL PAGE

TRIM SIZE: 210MM X 297MM HIGH BLEED: 214MM X 301MM HIGH SAFE/LIVE AREA: 182 X 261MM HIGH

AD MUST HAVE 2MM BLEED IF ANY IMAGE OR GRAPHIC EXTENDS BEYOND TRIMMED AREA \$400 PER ISSUE