



COMPANY OF MASTER MARINERS OF AUSTRALIA

ADVERTISING IN THE MASTER MARINER JOURNAL & ON THE COMPANY OF MASTER MARINERS OF AUSTRALIA WEBSITE



THE MASTER MARINER

There will be 3 editions per year (February, May & October). Circulation is approximately 1000

All advertisers will have a link to their website on our advertisers page at <http://www.mastermariners.org.au/>

The journal will vary from 8 pages to 12 pages dependent on advertising volume. Please see page 2 for rates and sizes.



WEBSITE

LIMITED Advertising and Sponsor spaces are now available on our website. Ads include a link to advertisers website. DON'T MISS OUT! – BOOK EARLY. For Sponsor packages, please contact the Secretary.

Size & Rates (INTRODUCTORY RATES AS AT 30/11/12)

Base panel ad: 687pixels wide x 125pixels deep - \$120 / 4 months

example



THE COMPANY OF MASTER MARINERS OF AUSTRALIA LTD
ACN 008 643 552 ABN 64 008 643 552
Web: www.mastermariners.org.au
Contact, Hon Federal Secretary: Capt Frank Kaleveld,
e-mail: fedsec@mastermariners.org.au

1/3 PAGE
VERTICAL
57.35MM
WIDE X
261MM
HIGH
\$200 PER
ISSUE

1/2 PAGE
HORIZONTAL
182MM WIDE
X 127MM
HIGH
\$250 PER ISSUE

1/3 PAGE
HORIZONTAL
182MM HIGH
X 85MM HIGH
\$200 PER ISSUE

1/4 PAGE
HORIZONTAL
182MM HIGH
X 63MM WIDE
\$100 PER ISSUE

**The ad sizes are for The Master Mariner
(PRINTED JOURNAL)**

IMPORTANT NOTE:

All ads to be provided as HI-RES pdf files or HI-RES 300 dpi jpg files. All files to be CMYK. True type fonts are not recommended. PDF files created from WORD are not permitted.

FULL PAGE

TRIM SIZE: 210MM X 297MM HIGH
BLEED: 214MM X 301MM HIGH
SAFE/LIVE AREA: 182 X 261MM HIGH

**AD MUST HAVE 2MM BLEED IF
ANY IMAGE OR GRAPHIC EXTENDS
BEYOND TRIMMED AREA
\$400 PER ISSUE**